Gene therapy is one of the most promising investigational therapies for genetic disease, but its complexity poses significant communication and education challenges.

After decades of research, a revolution is taking place.

Clinical and regulatory updates from industry drive traditional media reports.

Gene Therapy Myths:
- It will cure you forever
- It can be passed on to your children
- It alters your DNA
- All gene therapies are the same

Patients and Caregivers:
65% of patients and caregivers surveyed rate their knowledge of gene therapy at or below 5 out of 10. They want to know more about:
- Efficacy
- Mechanisms
- Research

Preferred information sources:
62% Patient advocacy organizations
41% Physicians
30% Educational resources
14% News
7% Clinical Trials
9% Other

Based on interviews with industry and academic experts, physicians will need:
- Dedicated coursework and curricula
- Access to continuing education
- Clear, accessible information for patients

Information included in this infographic comes from “Enhancing Awareness and Understanding of Gene Therapy among Rare Disease Communities: A Research Driven Roadmap.” To read the full report, please visit www.smithsolve.com/ready-for-a-revolution.

To get in touch, send us an email at news@rarecollective.org